

CREATING VALUE IN GENERAL INSURANCE

A guide for Directors, Executives and Managers



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Creating Value in General Insurance, provides a highly accessible strategic template for maximising value generation for those with boardroom or executive responsibilities within general insurance companies.

The Australian and New Zealand Institute of Insurance and Finance in partnership with Finity Consulting Pty Limited has launched this exceptional guide to providing high-level, value driving opportunities for a general or non-life insurer.

With an increasing number of insurance company directors and executives coming from professional backgrounds outside of insurance, the need for an understanding of insurance at those levels has never been greater.

The guide features a **Company Value Matrix** which outlines the key functions and result areas at every level of a general insurance company's operations in relation

to revenue generation, cost management, financial capital management and business environment management.

Creating Value in General Insurance also contains a product list describing the products risks or circumstances under which insurance protection is broadly available depending on the domicile and a comprehensive glossary of insurance terms.

The book is available for A \$135 plus GST* through the Institute, to order simply fill out the order form on the reverse of this document and fax to the Institute on (+61 3) 9642 4166. For further information visit the ANZIIF website at www.theinstitute.com.au



Creating Value in General Insurance

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Level 8, 600 Bourke Street, Melbourne, Victoria 3000 Australia

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